



Strategic Plan (2021-2024)

Mission: To improve the lives and professional environment of current and future family physicians so they can provide exceptional care to their patients and communities.

Vision: Family physicians will be universally valued for their role in providing high quality care to the people of North Carolina.

Member Satisfaction and Practice Environment Committee

Objective: Bolster the specialty of Family Medicine across all practice settings.

Goals:

- Improve the practice environment by providing education on different practice styles and opportunities to enhance practice efficiencies/effectiveness.
- Increase networking opportunities and support for NCAFP members while providing quality education that impacts patient care and the practice of family medicine.
- Help family physicians thrive (not simply survive) by promoting physician health and wellness and preventing burnout.

Advocacy Committee

Objective: Strengthen the influence of family medicine with health systems, government agencies, and payers.

Goals:

- Decrease the administrative burden faced by family physicians in their day-to-day practice lives.
- Work to ensure the value of family medicine is maximized.
- Improve access to full-scope family medicine for the people of North Carolina.
- Empower and increase the number of family physicians serving in leadership roles.

Workforce Pipeline Committee

Objective: Enhance the family physician pipeline.

Goals:

- Encourage systems, payers, and others in North Carolina to incentivize precepting, teaching and mentoring.
- Provide opportunities for medical students, residents, and new physicians to learn about job opportunities in family medicine.
- Nurture medical student and resident engagement.

Core Beliefs

1. We believe that Family Medicine is essential to the well-being of the health of North Carolina, and that Family Medicine is well-suited to improve the health of the residents of our state.
2. We believe in a healthcare system that is primary care driven providing quality, access and affordability. We believe that the physician-patient relationship is sacred.
3. We believe in a healthcare system that is fair, equitable and accessible. We believe in the elimination of health disparities and barriers to access to healthcare for North Carolina.
4. We believe in a comprehensive approach to care, and value the health and well-being of patients, families and communities.
5. We value collaborative communication with all parties concerned with healthcare delivery, and advocate for a positive practice environment to nourish the specialty of family medicine.
6. We value the professional and personal well-being of our members.