



Privacy and Confidentiality Policy

Privacy Policy

The North Carolina Academy of Family Physicians ("NCAFP") respects your privacy. All personal information that is provided to the NCAFP is stored in a secure database and is restricted to designated NCAFP staff who have a "need to know" for such information. The NCAFP will not disclose, give, sell, or transfer your personal information to any other company or organization for any purpose, except in the course of providing NCAFP services to you or unless required by law.

Marketing

The NCAFP may use your personal information, such as your e-mail address, to inform you of upcoming events or new services offered by the NCAFP which we believe may be of interest to you based on the information you have provided us. We send three distinct categories of e-mails: NCAFP marketing e-mails for upcoming events, which will always contain our contact information at the bottom of the message. Confirmation e-mails are automatically generated as a result of an activity registration and will be sent regardless of opt-out status. Reminder e-mails are only sent to CME/CE activity registrants who have not previously opted out of our marketing e-mails. You may request at any time that we change or remove your information by sending an e-mail to Katkinson@ncafp.com.

Security

For the purposes of website security and to ensure that our service remains available to all users, the NCAFP utilizes certain software programs to monitor website traffic and to identify unauthorized attempts to upload or change information on our website or to otherwise damage it. The NCAFP may use information from these sources to help identify an individual if required for law enforcement purposes or otherwise by law.

ACCME Compliance

This Privacy and Confidentiality Policy complies with Accreditation Council for Continuing Medical Education's (ACCME) Policy on Public and Confidential Information as well as other continuing education accreditation requirements.

Links to Other Websites

The NCAFP's website may include links to the websites of other organizations. You are encouraged to review the privacy and confidentiality policies of those other websites, as they may be different from this Privacy and Confidentiality Policy.

Contact Information.

If you have any questions about this Privacy and Confidentiality Policy, please contact Brent Hazelett, Senior VP & COO, at Bhazelett@ncafp.com.