2019 Southeast Family Medicine Forum
Schedule of Events

- To connect to complimentary WiFi in the meeting room, select the “Renaissance_CONF” network. Enter the password: nacacad74 (case sensitive)
- Access the program materials via this link: www.ncafp.com/sefmfmaterials

**Thursday, August 15th, 2019**
5:30 pm – 7:00 pm Check-In & Welcome Reception  
Top of the Plaza | Asheville Renaissance
7:00 pm Dinner on Your Own

**Friday, August 16th, 2019**
All sessions will be held in the Windsor Ballroom of the Asheville Renaissance Hotel | Lower Level

7:30 am – 8:00 am Check-In & Continental Breakfast  
Sponsored by The Dairy Alliance
8:00 am – 8:15 am Welcome & Announcements  
Alisa Nance, MD, RPh  
President, NCAFP
8:15 am – 9:00 am Nutrition: What Diet Does What and Why It Matters to Primary Care  
Jennifer Brunelli, MS, RD, LD  
Sports Dietitian, Carolina Panthers  
Sponsored by The Dairy Alliance
9:00 am – 9:45 am Private Equity and the Future of Family Medicine  
Tom Banning  
Executive VP & CEO, Texas AFP
9:45 am – 10:15 am Mid-Morning Break  
Light refreshments are available in foyer.
10:15 am – 11:00 am Key Advocacy Issues Panel 1: Workforce Pipeline  
Alabama, Louisiana, Mississippi & Tennessee  
Moderator: Tom Banning  
Topics: Tax Credits, Loan Repayment, Rural Health Scholars, & Graduate Medical Education
11:00 am – 11:45 am Opportunities for Health: Addressing Social Determinants of Health in Primary Care  
Betsey Tilson, MD, MPH  
Chief Medical Officer & State Health Director, NC Department of Health & Human Services
11:45 am – 12:45 pm Lunch & AAFP Update  
Sterling Ransone, Jr., MD  
AAFP Board Member  
Lunch is available in the foyer. Please prepare your plate and return to the meeting room.
12:45 pm – 1:45 pm Health Care Transformation: The Move to Value-Based Care  
JP Sharp, JD, MPH  
Director, Healthcare Strategy and Transformation, Blue Cross and Blue Shield of North Carolina
1:45 pm – 2:15 pm Care Continuity & Patient Support Systems: Perspectives from Family Physicians  
Benjamin Kupersmit  
President, Kupersmit Research  
Sponsored by Horizon Pharmaceuticals
2:15 pm – 2:45 pm The Role of Vaccines to Combat Anti-Microbial Resistance (AMR)  
Leonard Friedland, MD  
VP, Director of Scientific Affairs & Public Health, GSK Vaccines  
Sponsored by GSK Vaccines
2:45 pm Sessions Adjourn
3:00 pm Transportation to Biltmore House for Biltmore House Tour

Please wear your name badge. The QR code on your badge will be scanned as you board the bus. We will begin boarding at 3 pm. The bus will depart promptly at 3:15 pm.

If you have 2 stars on your name badge, you are pre-registered for the Biltmore House Tour followed by the Brewery Tour & BBQ social activity. Please meet the bus by the flag poles near the hotel’s main entrance. *Due to limited seating & ticket availability, you must be pre-registered to participate in this part of tonight’s social activity. Be sure to wear comfortable shoes!

5:30 pm – 9:00 pm Transportation to Green Man Brewery | Brewery Tours with BBQ Dinner

If you have one star on your name badge, you are registered for the complimentary Green Man Brewery Tour and BBQ Dinner. At 5:30 pm, a complimentary shuttle will begin taking groups to the brewery. Those interested in taking the shuttle should meet by the flag poles near the hotel’s main entrance. If you prefer to drive or walk, the brewery is located at 27 Buxton Avenue (0.9 miles from the hotel). Note: Since parking on a Friday night is likely going to be a challenge, we highly recommend taking the shuttle or walking. The shuttle will begin offering return trips to the Renaissance at 8:30 pm. *Due to venue space restrictions and to allow for adequate food planning, you must be pre-registered to participate in the Brewery Tour & BBQ Dinner.

Saturday, August 17, 2019

7:00 am – 8:00 am Chapter Executives Breakfast Meeting
Salon C2 Meeting Room
Chapter Executives are invited to this breakfast business meeting.

7:30 am – 8:00 am Continental Breakfast
A light breakfast buffet is available in foyer.

8:00 am – 8:45 am Key Advocacy Issues Panel 2: Administrative Simplification
Georgia, Maryland, Virginia, West Virginia
Moderator: Shelby King
Topics: Prior Authorization, Step Therapy, Preferred Drug Lists and Formularies, etc.

8:45 am – 9:15 am Family Medicine Certification: What’s New, What’s True, and What’s Ahead?
Elizabeth Baxley, MD
Executive VP, The American Board of Family Medicine

9:15 am – 10:00 am “All We Have to Do is Explain It to Them, Right?”
Why and How Advocacy and Political Engagement Matter
Joe Stewart
Vice President for Governmental Affairs, Independent Insurance Agents of NC

10:00 am – 10:15 am Mid-Morning Break
Light refreshments available in foyer.

10:15 am – 11:00 am Key Advocacy Issues: Panel 3: Opioid Regulations
Florida, Kentucky, North Carolina, South Carolina
Moderator: Joe Stewart
Topics: Pain Management, Medication-Assisted Therapy, Medical Marijuana, etc.

11:00 am – 12:00 pm The Drug Pricing Conundrum – A Frank Discussion
Robert Popovian, MS, PharmD
VP Government Relations, Pfizer
Mike Ybarra, MD
VP of Medical Affairs & Strategic Alliances, PhRMA
Sponsored by Pfizer & PhRMA

12:00 pm – 12:45 pm Annual Southeast Family Medicine Forum Business Meeting

12:45 pm Southeast Family Medicine Forum Adjourns
A selection of boxed lunches is available in the foyer. You are welcome to grab one on your way out or enjoy with colleagues and friends in the meeting room.

The NCAFP gratefully acknowledges support for this terrific event by the following sponsors:

Platinum Sponsors: Pfizer

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