## **COVID-19 Vaccine Member Incentive Program – North Carolina Medicaid Managed Care**

WellCare	United HealthCare	Healthy Blue	AmeriHealth Caritas NC	Carolina Complete Health
<ul><li>Who is Eligible?</li><li>All members 5 years of age and up.</li></ul>	<ul><li>Who is Eligible?</li><li>Members 5 years of age and up.</li></ul>	<ul><li>Who is Eligible?</li><li>All members 5 years of age and up.</li></ul>	<ul> <li>Who is Eligible?</li> <li>Members age 5 years and older who receive 1<sup>st</sup> or 2<sup>nd</sup> COVID Vaccine Doses during the campaign.</li> </ul>	<ul> <li>Who is Eligible?</li> <li>Current eligible members for the vaccination incentive are age 5 years and older.</li> </ul>
Incentive Dates/Timeline  • Members who completed their vaccination (series) on or after 9/1/21 through 6/30/22 are eligible for a \$50 Walmart gift card. Members may attest to their (or their dependent's) vaccination status via web portal, and gift card will be provided to them.	<ul> <li>Incentive Dates/Timeline</li> <li>Eligible members will receive an email or direct mail with an invitation to participate</li> <li>Members who receive their first COVID vaccine dose between 11/1/21 and 3/31/22 will receive a \$50 gift card.</li> <li>Program may be extended.</li> </ul>	Incentive Dates/Timeline  • 2021 pilot program dates: October 1st 2021- March 31, 2022	Incentive Dates/Timeline  First campaign from 11/1/21-2/28/22  Second campaign from 3/1/22-6/30/22  *may be adapted based on campaign results and in consultation with NC DHHS.	Incentive Dates/Timeline  The first 35,000 eligible Carolina Complete Health members who receive a first, second, or booster COVID-19 vaccination on or after 11/15/21 will receive a \$75 incentive.
Member Incentive  Members will receive a Wal-Mart gift card in the amount of \$50.	• Incentive offering to all vaccine- eligible members in the form of a \$50 gift card with appropriate restrictions.	<ul> <li>Member Incentive</li> <li>Members who receive a series of 2 Moderna, 2 Pfizer, or 1 Johnson &amp; Johnson vaccine(s) choose from a digital or physical gift card received via U.S. postal service. Multiple card selections from retailers, restaurants, Amazon.</li> <li>Reward value:         <ul> <li>November \$100</li> <li>December \$100</li> <li>January \$50</li> <li>February \$100</li> <li>March \$100</li> </ul> </li> </ul>	Member Incentive  11/1/21-2/28/22  Pfizer/Moderna 1st Shot: \$60  Pfizer/Moderna 2nd Shot: \$100  J&J Single Shot: \$100  3/1/22-6/30/22  Forthcoming once finalized in consultation with NC DHHS  Rewards are loaded onto the member's pre-paid CARE Card and can be used to purchase OTC health products and healthy foods.  Member is notified by mail when rewards are loaded to CARE Card.	<ul> <li>Member Incentive</li> <li>Members will receive \$75 on their My Health Pays Rewards card when they receive a first, second, or booster vaccination.*</li> <li>Every member receives a My Health Pays card within two weeks of enrollment. If the member does not have a My Health Pays Rewards card, they should contact member services.</li> </ul>

How is it verified?	How is it verified?	How is it verified?	How is it verified?	How is it verified?
<ul> <li>WellCare of North Carolina members will attest to their vaccination status or a minor under their care's vaccination status by:         <ul> <li>following a link to a microsite</li> <li>https://wellcarerewards.ins pireandperform.com entering identifier information</li> <li>entering vaccine information (vaccine brand, date of each shot depending on vaccine)</li> </ul> </li> <li>The site will perform authentication by comparing identifier information to enrollment files.</li> </ul>	<ul> <li>Members will attest to their vaccine status by providing name of vaccine, date received and location</li> <li>Incentive fulfillment available online or by phone</li> <li>Monitoring of vaccination rates of those receiving the incentive will be performed by comparison to state data</li> </ul>	Proof of vaccination provided by member:  Submit a photo of CDC vaccination card via the HealthyBlueNC.com member portal  Call Healthy Blue Member Services to verbally provide vaccination information.	<ul> <li>ACNC tracks vaccine claims paid to pharmacies or providers</li> <li>ACNC identifies a member in a data source from the State</li> <li>Member attestation via Member Services or the secure contact form on our website www.amerihealthcaritasnc.com and validated by ACNC</li> </ul>	<ul> <li>Carolina Complete Health will use claims data to determine when members receive the vaccination and are eligible for the incentive.**</li> <li>If there was not a claim, the member can provide proof of vaccination by uploading a copy of their vaccination card online or mailing a copy to Carolina Complete Health.***</li> </ul>
More information for members:	More information for members:	More information for members:	More information for members:	More information for members:
https://www.wellcarenc.com/covid-	https://myuhc.com/CommunityPlan	https://member.healthybluenc.com	https://www.amerihealthcaritasnc.c	www.carolinacompletehealth.com
19/count-on-me.html	/ HealthWellness [myuhc.com]	L	om/covid-19/vaccine-carecard.aspx	<u>/vaccine</u>
[wellcarenc.com]		public/login		