NCAFP Privacy and Confidentiality Policy

Effective date November 19, 2026

The North Carolina Academy of Family Physicians (NCAFP) respects your privacy. This policy explains how we collect, use, and share personal information through our website, event registration, event app, and continuing medical education (CME) activities.

Information we collect and use

Depending on how you interact with NCAFP, we may collect your name, contact information, professional designation, registration selections, attendance records, evaluations, and CME credit information. We use this information to process registrations, deliver events and educational activities, communicate with you, administer CME credit, and improve our programs and services.

We may monitor website traffic to maintain site availability, identify unauthorized activity, and protect our systems.

How we share information

NCAFP shares information with service providers as needed to support event registration, payment processing, email delivery, and event app access. NCAFP may also disclose information when required by law.

Exhibitor attendee lists. After the Winter Family Physicians Weekend, NCAFP provides participating exhibitors with an attendee list containing first name, last name, professional designation, city, and state, subject to applicable accreditation requirements.

Satellite product theater rosters. The Winter Family Physicians Weekend includes optional, sponsor-presented satellite product theaters that do not offer CME credit. NCAFP manages preregistration and check-in for these programs. When NCAFP shares a program roster with its sponsor, the roster may include first name, last name, professional designation, city, and state. An advance roster reflects preregistration. A post-event roster reflects check-in.

CME learner information. When applicable accreditation requirements call for explicit consent, NCAFP obtains the learner's consent before sharing their name or contact information with an ineligible company or its agents.

Marketing and event communications. NCAFP sends emails about upcoming events, educational opportunities, and services, as well as updates for events you have already registered for. You may opt out using the unsubscribe link in our emails.

If you unsubscribe, you may miss emails about both current and future NCAFP events. This includes reminders, access instructions, schedule changes, and CME claim deadlines for events you have already registered for.

Security and record retention

NCAFP uses safeguards designed to protect personal information and limits access to people who need it to perform their responsibilities. We retain information as needed to provide services, maintain CME participation and credit records, and meet applicable accreditation, legal, and recordkeeping requirements.

Links to other websites

NCAFP's website and event materials may link to third-party websites. We encourage you to review the privacy policies of those sites when you visit them.

Privacy questions and requests

For questions about this policy or to request a correction or deletion of your personal information, please contact:

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