



NORTH CAROLINA ACADEMY of FAMILY PHYSICIANS

2026 Winter Family Physicians Weekend Exhibit Hall Opportunity

The North Carolina Academy of Family Physicians (NCAFP) appreciates your interest in providing an exhibit/display during this year's Winter Weekend.

2026 Winter Family Physicians Weekend | www.ncafp.com/wfpw

Attendees: Anticipated 600-650+ Family Physicians & other primary care professionals

Dates: Thursday, December 10 – Sunday, December 13, 2026

Location: Omni Grove Park Inn, Asheville, NC

2026 Display Rates:

- 6ft Exhibit Hall Displays - \$3000
- 8ft Foyer Displays - \$3750
- Career Fair Displays - \$500 (Saturday, December 12th only)

Our Exhibit Halls are always located outside the main lecture hall, in a separate space from the CME program. Exhibiting opportunities are open to your organization as well as other commercial supporters, and we offer a variety of flexible options to help you engage with attendees throughout the event.

The North Carolina Academy of Family Physicians is dedicated to improving the lives and professional environment of current and future family physicians so they can deliver exceptional care to their patients and communities. During our annual meetings, attendees receive up-to-date information on a broad range of clinical topics, with sessions designed to reflect current needs, emerging trends, and real-world relevance to quality patient care.

Your support is essential to the success of these programs. By participating, you're helping us deliver meaningful education to our members and strengthen the value of these events. Thank you for your continued partnership—I look forward to working with you this year.

Kathryn Atkinson, CMP

Director of CME & Events

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The NCAFP is a non-profit organization. Our tax ID number is 56-1778317.

Please make checks payable to the North Carolina Academy of Family Physicians and mail them to NCAFP, 2501 Blue Ridge Road, Suite 120, Raleigh, NC 27607.