

## The Value of Family Medicine Critical For North Carolina to Improve Quality and Lower Costs

Family physicians: Your trusted healthcare advisor, for life.

Increased access to primary care leads to better health outcomes for patients. Where access to primary care is higher, death rates from cancer, heart disease, and strokes are lower. <sup>1,2</sup>
On average, adults who have a primary care physician have 33% lower health care costs.3
Increased primary care access reduces emergency room visits, hospitalizations, and surgeries.4
Increasing the number of primary care physicians in a state by 1 per 10,000 population, while holding constant the total number of physicians, is associated with a rise in the state's quality rank of more than 10 places, as well as a reduction in overall Medicare spending of \$684 per beneficiary. <sup>5</sup>
For each one percent increase in primary care physicians, average-sized metropolitan areas experienced a decrease of 503 hospital admissions, 2,968 emergency room visits and 512 surgeries. <sup>6</sup>
Increasing the percent of the healthcare dollar spent on primary care reduces overall healthcare costs and improves quality. For example, from 2008-2011, total primary care spend for commercial health insurance members in Rhode Island increased by 23 percent, resulting in a reduction of 18 percent for total medical spending. <sup>7</sup>
Both increasing the level of physician-patient continuity (i.e., the same primary care physician seeing the patient regularly over time) and increasing the comprehensiveness of care provided by a family physician (i.e., a broader spectrum of services) lead to lower healthcare costs and fewer hospitalizations. <sup>8,9</sup>

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## The Ask:

- Invest more in family medicine. As we move to value-based payment models, that action will increase quality and lower overall cost of care.
- Provide the needed resources to primary care clinics as they continue to live in the two worlds of RVU compensation and value-based quality metrics. This could include the use of scribes, additional medical assistants, imbedded behavioral health services, etc.

- <sup>1</sup>The Commonwealth Fund, "Health Reform & You Primary Care: Our First Line of Defense." 12 June 2013.
- <sup>2</sup>Macinko, J, B Starfield and L. Shi. "Quantifying the Health benefits of Primary Care Physician Supply in the United States." International Journal of Health Services Research. 2007. Vol. 37, NO. 1:111-126).
- <sup>3</sup> Franks, P. and K. Fiscella. 1998. "Primary Care Physicians and Specialists as Personal Physicians. Health Care Expenditures and Mortality Experience." Journal of Family Practice 47:105-9.
- <sup>4</sup>Rosenthal, T. "The Medical Home: The Growing Evidence to Support a New Approach to Primary Care." Journal of the American Board of Family Medicine. September-October 2008. Vol 21. No. 5.
- <sup>5</sup>Baicker, Katherine and Chandra, Amitabh. "Medicare Spending, the Physician Workforce and Beneficiaries' Quality of Care." Health Affairs Web exclusive w4.184 (7 April 2004: 184-197).
- <sup>6</sup>Kravet, Steven J., et al. "Health Care Utilization and the Proportion of Primary Care Physicians." Amer J Med 121.2 (2008): 142-148.
- <sup>7</sup>"Primary Care Spending in Rhode Island." Office of the Health Insurance Commissioner. September 2012.
- 8A Bazemore et al. "Higher Primary Care Physician Continuity is Associated with Lower Costs and Hospitalizations." Annals of Family Medicine. Vol. 16, No. 6, November/December 2018.
- 9A Bazemore et. al. "More Comprehensive Care Among Family Physicians is Associated with Lower Costs and Fewer Hospitalizations." Annals of Family Medicine. Vol. 13, No. 3. May/June 2015.