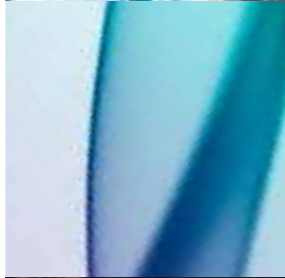


**N.C. Academy of Family Physicians**  
PO Box 10278 • Raleigh, NC 27605  
[www.ncafp.com](http://www.ncafp.com)



## NORTH CAROLINA ACADEMY OF FAMILY PHYSICIANS



# 2012 Exhibiting Opportunities

Non-Profit Org.  
US Postage  
**PAID**  
Raleigh, NC  
Permit No. 171

# 2012 NCAFP Exhibiting Opportunities



The North Carolina Academy of Family Physicians offers terrific opportunities for vendors to showcase their products and services to family physicians and other medical specialists. The NCAFP's well-attended and highly-anticipated annual CME events give you the ability to meet face-to-face with physicians and to network one-on-one with attendees from North Carolina, South Carolina, Virginia, Georgia, Florida, Pennsylvania and many other states.

Each NCAFP conference is structured to allow exhibitors optimal interaction time with physicians in a relaxed and comfortable setting. Food and beverage breaks are provided inside the Exhibit Hall at all events. We also offer door prize giveaways and grand prize drawings to CME attendees who participate in Exhibit Hall raffles. All representatives are provided with a list of registered attendees at check in and a final attendee list is emailed immediately after the event. You are certain to establish new contacts and renew previous relationships during your time with us. Mark your calendars now and make plans to attend!

## SIGN-UP & SAVE!!

Register & pay for all three meetings before the Spring 2012 event and save 5%. Contact Kathryn Atkinson at [Katkinson@ncafp.com](mailto:Katkinson@ncafp.com) or call 919-833-2110 to learn more about this fantastic opportunity and to reserve your booth space early!



## Spring Family Physicians Weekend

April 12 – April 15, 2012

Embassy Suites Convention Center  
North Charleston, South Carolina

**150+**  
Anticipated Attendance

6ft Table Top Display	\$825
8ft Floor Display Space	\$1150

## Promotions & Traffic Drivers

Drive more physician traffic to your display booth and communicate product information and services to our attendees with bag inserts, informational slide show advertisements and virtual marketplace listings.

**Registration Bag Inserts** - All attendees receive a meeting bag upon check-in. You supply us with the material and we will insert it into the bags. Approval required. Fees per insert are \$200 for Spring, \$300 for Midsummer & \$400 for Winter.

**Informational Slide Show Advertisements** - Throughout the symposium, a slide show is broadcast in the lecture hall listing important meeting announcements. Advertisements can be purchased within this presentation. Approval required. Fees per event are \$200 for Spring, \$300 for Midsummer & \$400 for Winter.

**Virtual Market Place Listings** - Advertise on our website for three months after the meeting with a 25 word description of your company's products and/or services. Fee is \$100 per meeting.

For more information on any of these exhibiting opportunities, p



## Mid-Summer Family Medicine Digest

July 1 – July 6, 2012

Embassy Suites & Kingston Plant  
Myrtle Beach, South Carolina

**250+**  
Anticipated Attendance

Midsummer & Sp

6ft

8

Midsummer Family M

6ft

8

Sports Sym

6ft

8

## Product Theaters & Satellite

NCAFP's Product Theaters and Satellite events are reaching your target market! These events present information about their products to physicians and other healthcare professionals. Because the material presented in Product Theaters and/or product related, these sessions are eligible for CME credit. Contact Marietta Mellis at [Mellis@ncafp.com](mailto:Mellis@ncafp.com) for these opportunities.



## Sports Medicine Symposium

July 7 & 8, 2012

Embassy Suites & Kingston Plantation,  
Myrtle Beach, South Carolina

**250+**  
**Anticipated Attendance**

This event is Sponsored by the NC Academy of  
Family Physicians in Collaboration with the  
NC Medical Society Sports Medicine Committee

### Sports Symposium - July 1st -July 8th, 2012

Table Top Display @ \$1500  
8ft Floor Display @ \$2100

### Sports Medicine Digest Only - July 1st -July 6th, 2012

Table Top Display @ \$1050  
8ft Floor Display @ \$1600

### Sports Symposium Only - July 7th -July 8th, 2012

Table Top Display @ \$1000  
8ft Floor Display @ \$1350

## Product Theatres Elite Events

Elite Events are powerful solutions for  
events allow commercial organizations to  
products, services, or therapeutic approaches  
providers in attendance at the conference.  
Product Theatres is primarily promotional  
events may not offer continuing medical educa-  
Ellis, Director of CME to learn more about  
or 919-833-2110.

Sponsorships vary for each event and there are limited opportunities to  
participate. Contact the Meetings Department to reserve your sponsorship.  
Fees are listed below.

Registration & Check-In Refreshments Sponsorships .....	\$1500
Continuous Coffee / Tea Sponsorships .....	\$3000
Continental Breakfast Sponsorships .....	\$2500
Midmorning Break Sponsorships .....	\$1500
Afternoon Break Sponsorships .....	\$1500



## Winter Family Physicians Weekend

November 29 – December 2, 2012

The Grove Park Inn  
Asheville, NC

**650+**  
**Anticipated Attendance**

6ft Table Top Display	\$1350
6ft End Cap Table Top Display	\$1550
8ft Floor Display Space	\$1750
16 x 16 Booth (includes free bag insert)	\$5500

## Increase Name Recognition

Alongside display space in the exhibit areas, the NCAFP offers ad-  
ditional opportunities for product and brand exposure during each  
of these events. Participate in a Break or Refreshment Sponsorship  
and receive the following:

- ▶ Prominent signage in areas near & during your sponsored break.
- ▶ Free Virtual Website Listing for 3 months after the event (\$100 value!)
- ▶ Recognition in the program syllabus.
- ▶ Recognition in the scrolling announcements at each event.  
( \$200 - \$400 value!)
- ▶ Free bag insert in attendee registration bags (\$200 to \$400 value!)

Please contact Kathryn Atkinson at (919) 833-2110, ext. 114, or via email at [katkinson@ncafp.com](mailto:katkinson@ncafp.com).

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Billing Address \_\_\_\_\_

Billing City, State, Zip \_\_\_\_\_

Office Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Method of Payment:  Check  Visa  Mastercard  Discover  AMEX

Name on Card: \_\_\_\_\_ Exp Date \_\_\_\_\_

Card Number: \_\_\_\_\_ 3-Digit Code \_\_\_\_\_

Signature \_\_\_\_\_

**The Academy's Federal Tax Id Number is 56-1778317**

Please make checks payable to the NCAFP, Meetings Department, PO Box 10278, Raleigh, NC 27605  
Phone 919-833-2110 -- Fax 919-833-1801

**Spring Family Physicians Weekend – April 12 – April 15, 2012**

Estimated Attendance = 150+ Registrants / Embassy Suites Convention Center, North Charleston, SC

6ft Table Top Display @ \$825.00.....# of Exhibits \_\_\_\_\_

8ft Floor Display @ \$1150.00.....# of Exhibits \_\_\_\_\_

Electrical Outlets @ \$75.00 each.....# of Outlets \_\_\_\_\_

Additional Spring Sponsorship Opportunities:

- Bag Inserts @ \$200  Information Slide Advertisement @ \$200  Virtual Marketplace Listing @ \$100

**Total Amount Due for Spring Participation: \$**

**Mid-Summer Family Medicine Digest – July 1-6, 2012**

**Sports Medicine Symposium - July 7-8, 2012**

Estimated Attendance = 250+ Registrants / Embassy Suites & Kingston Plantation, Myrtle Beach, SC

**Midsummer Family Medicine Digest Only - July 1-6, 2012**

6ft Table Top Display @ \$1050.....# of Exhibits \_\_\_\_\_

8ft Floor Display @ \$1600.....# of Exhibits \_\_\_\_\_

**Sports Symposium Only - July 7-8, 2012**

6ft Table Top Display @ \$1000.....# of Exhibits \_\_\_\_\_

8ft Floor Display @ \$1350.....# of Exhibits \_\_\_\_\_

**Midsummer & Sports Symposium - July 1-8, 2012**

6ft Table Top Display @ \$1500.....# of Exhibits \_\_\_\_\_

8ft Floor Display @ \$2100.....# of Exhibits \_\_\_\_\_

Electrical Outlets @ \$75.00 each.....# of Outlets Requested \_\_\_\_\_

Additional Mid-Summer Sponsorship Opportunities:

- Bag Inserts @ \$300  Information Slide Advertisement @ \$300  Virtual Marketplace Listing @ \$100

**Total Amount Due for Summer Participation: \$**

**Winter Family Physicians Weekend - November 29 - December 2, 2012**

Estimated Attendance = 650+ Registrants / The Grove Park Inn, Asheville, NC

6ft Table Top Display @ \$1350.00.....# of Exhibits \_\_\_\_\_

6ft Table Top End Cap Display @ \$1550.00.....# of Exhibits \_\_\_\_\_

8ft Floor Display @ \$1750.00.....# of Exhibits \_\_\_\_\_

16ft x 16ft Floor Display @ \$5550.00.....# of Exhibits \_\_\_\_\_

Electrical Outlets @ \$75.00 each.....# of Outlets \_\_\_\_\_

Additional Winter Sponsorship Opportunities:

- Bag Inserts @ \$400  Information Slide Advertisement @ \$400  Virtual Marketplace Listing @ \$100

**Total Amount Due for Winter Participation: \$**

Written cancellations made prior to 30-days before meeting date will receive a refund equal to one-half of the full display fee. Cancellations received after that date will not receive a refund.

**TOTAL  
FEES**

