

**N.C. ACADEMY OF FAMILY PHYSICIANS LEADERSHIP RETREAT**  
**The Association of the 21<sup>st</sup> Century: Planning for Today and Tomorrow**  
**July 25-27, 2008 -- Embassy Suites – Cary, NC**

**SCHEDULE**

**Friday, July 25**

2:30 p.m.	Executive Committee Meeting Including Review of Investment Policy	Academy Headquarters
6:30 p.m.	Executive Committee Dinner Discussions with Meeting Facilitator	Location TBD
9:00 p.m.	Continuation of Executive Committee Meeting (If Needed)	Embassy Suites

**Saturday, July 26**

7:30 a.m.	Registration/Continental Breakfast	
8:00 a.m.	Welcome and Introductions	Christopher Snyder, III, MD
8:15 a.m.	Framing the Day's Discussions	Jean Frankel
8:30 a.m.	An Environmental Scan – Assumptions About the Future	Frankel and Group
10:00 a.m.	Break	
10:15 a.m.	Review of the Academy's Mission, Vision and Purpose	Frankel and Group
11:15 a.m.	The Changing Environment: Where Do We Stand? Focusing Resources on the Right Things and Planning For Benefits Versus Features	Frankel and Group
12:30 p.m.	Lunch	
1:15 p.m.	What's Next – How Can the Academy Best Serve Its Members in the 21 <sup>st</sup> Century? Defining Success: Outcomes Versus Tasks	Frankel and Group
2:30 p.m.	Making Real Decisions – Setting Goals to Serve the Needs of North Carolina's Family Physicians	Frankel and group
3:30 p.m.	Break	
3:45 p.m.	Who Does the Work and How Does it Get Done? A Primer for the Successful Association in the Web 2.0 Era and How to Get Focused and Stay Focused	Frankel and Group
5:15 p.m.	Announcements/Suggested Resolutions	
5:30 p.m.	Evaluation	
5:45 p.m.	Reception	
6:30 p.m.	Dinner	

**Sunday, July 27b**

7:30 a.m.	Board of Directors Meeting (breakfast provided)	
-----------	---	--